

**SWORN AFFIDAVIT – MAC B-BBEE EXEMPT MICRO ENTERPRISE
Marketing, Advertising and Communications Research Industry**

I the undersigned,

Full name & Surname	Elroy van Heerden
Identity Number	821111 5226081

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.

1. I am a Member / Director / Owner (**Select one**) of the following enterprise and am duly authorised to act on its behalf:

Enterprise Name	Van Heerden Mays Publications CC
Trading Name	Media Xpose
Registration Number	2010/128859/23
VAT Number	4290256868
Nature of Business	Magazine Publishing
Enterprise Address	6 Carlton Crescent Parklands 7441

Definition of "Black People"

As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013

"Black People" is a generic term which means Africans, Coloureds and Indians –

(a) Who are citizens of the Republic of South Africa by birth or descent; or

(b) Who became citizens of the Republic of South Africa by naturalization

i. Before 27 April 1994; or

ii. On or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date

2. I hereby declare under oath that:

- The Enterprise is 60 % Black Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013;
- The Enterprise is 0 % Black Woman Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013;
- I hereby confirm the above ownership was achieved using the flow through principle.

Definition of "Black Designated Groups"

Black designated groups: Means

- a) Unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution*
- b) Black people who are youth as defined in the National Youth Commission Act of 1996*
- c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act*
- d) Black people living in rural and under-developed areas*
- e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;*


- The Enterprise is 60 % Black Designated Group Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013.
- Please confirm the category of Black Designated Group Ownership percentage on the below breakdown:

- Black Youth % = 60 %
- Black Disabled % = 0 %
- Black Unemployed % = 0 %
- Black People living in Rural areas % = 0 %
- Black Military Veterans % = 0 %

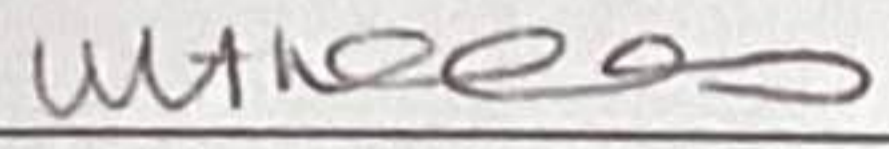
- Based on the Financial Statements/Management Accounts and other information available on the latest financial year-end of 28/02/2021 (DD/MM/YYYY), the annual Total Revenue was R10,000,000.00 (Ten Million Rands) or less.
- Please confirm on the table below the B-BBEE level contributor, by ticking the applicable box.

100% black owned	Level One (135% B-BBEE procurement recognition)	
More than 51% black owned	Level Two (125% B-BBEE procurement recognition)	✓
Less than 51% black owned	Level Four (100% B-BBEE procurement recognition)	

- I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the owners of the enterprise which I represent in this matter.
- The sworn affidavit will be valid for a period of 12 months from date signed by the commissioner.

Deponent Signature: 

Date: 15/06/2021

Commissioner of Oaths Signature: 
Stamp & Date:

Certified a true copy of the original:
Date: 15/06/2021


Ex Officio COMMISSIONER OF OATHS (RSA)
MICHELLE THOMAS
PROFESSIONAL ACCOUNTANT (SA)
Member No.: 34311
17 Simond Street, Oakwood Estate
Pinehurst Durbanville 7550